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Application No.: 10/761874Case No.: 59486US002

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**Amendments to the Specification**

Please amend the specification as follows:

On page 16, please replace the paragraph that starts on line 23 with the following amended paragraph:

The initial Coefficient of Retroreflected Luminance ( $R_L$ ) of the pavement markings of the invention is at least 1000 millicandela/m<sup>2</sup>/lux and thus at least about the same initial  $R_L$  as the same reflective element having an opacified ceramic core. In preferred embodiments, the pavement markings of the invention exhibit improved retroreflective properties. For such embodiments, the initial  $R_L$  may be at least 1400 millicandela/m<sup>2</sup>/lux, at least 1600 millicandela/m<sup>2</sup>/lux, at least 1800 millicandela/m<sup>2</sup>/lux, and about 2000 millicandela/m<sup>2</sup>/lux or greater. By employing retroreflective elements having a higher initial coefficient of retroreflected luminance, the coefficient of retroreflected luminance after wear testing is also higher, as the rate of loss of retroreflected luminance may be about the same. Accordingly, pavement markings employing elements having a higher initial  $R_L$  advantageously are more durable in that such marking exhibits a minimum  $R_L$  of at least 200 millicandela/m<sup>2</sup>/lux for a longer duration of time, (i.e. 1 year, 2 years, 3 years, greater than 5 years, and intervals of time there between depending on the environmental conditions).

**REMARKS**

One of ordinary skill in the art would appreciate that the  $R_L$  values reported on p. 3 were misstated in candelas, rather than millicandelas. The Applicant submits that the requested amendment does not introduce new matter, particularly since none of the claims rely on the corrected paragraph.

Examination and consideration of the application as amended is requested.